



IAF Strategic Plan



2020-2025

Values

1. Independence
2. Consensus
3. Efficiency
4. Confidence
5. Integrity
6. Relevance



Mission:

IAF facilitates trade and supports sustainable development using internationally recognized accredited conformity assessment to deliver the confidence needed for market acceptance of goods and services.

Vision

Accreditation makes the world better.



➤ Strategic Directions & Actions



Page

03

I Increase the acceptance of internationally recognized accredited conformity assessment results.

04

II Enhance delivery of credible and reliable accredited conformity assessment services globally.

05

III Increase the relevance and sustainability of IAF through progressive and innovative approaches.

06

IV Establishment of a single international organization for accreditation.

➤ Strategic Direction 1



Increase the acceptance of internationally recognized accredited conformity assessment results by engaging and effectively communicating the benefits and value of the IAF MLA for wider acceptance by users.



➔ Action 1

Strengthen capabilities and contributions of IAF Members, including Regions, in communication and engagement activities at national, regional and international levels.

➔ Action 2

Diversify the communication and marketing channels and tools of IAF to empower members' communication, taking into account cultural and language diversity.

➔ Action 3

Collect information regarding the needs of regulators, stakeholders, including scheme owners, and other users in terms of accreditation to establish specific strategies to promote the acceptance of accredited conformity assessment results in existing and new sectors.

➔ Action 4

Work together with various operators and partners in the conformity assessment industry, develop joint initiatives and world leading activities (e.g. conferences, workshops, media campaigns) with the objectives of information and experience exchange, explanation of services and networking for sectors benefiting from IAF MLA and accredited conformity assessment activities.

➔ Action 5

Create internal communication platforms for the exchange of information and experiences (intra-meeting activities) and to support IAF technical activities.

➔ Action 6

Continue to collect information to develop the evidence base to demonstrate the value of accreditation and the MLA.

Strategic Direction 2

Enhance delivery of credible and reliable accredited conformity assessment services globally.

A1

IAF Multilateral Recognition Arrangement (MLA)

- 1) Develop, adapt, improve and simplify in order to streamline the MLA process
- 2) Improve the peer evaluation process
- 3) Review and improve the relevance of the MLA, to ensure that it meets market needs
- 4) Demonstrate the value of the MLA

A2

Enhance participation in IAF processes

- 1) Develop online tools
- 2) Ensure the involvement of key users such as regulators and subject matter experts (SMEs) in the development of IAF processes, identifying individual ABs and regions responsible for delivery

A3

Include strict MLA timing objectives

with support to new AB Members from a variety of means, e.g. training, documentation, participation in meetings, pre-evaluations etc. and delivered through differing mechanisms such as regions, ABs, etc.

A4

Ensure that all rules, procedures and processes are necessary, relevant, efficient and applicable.

A5

Focus on outcomes

- 1) Better quality management
- 2) Be more responsive and effective in what we do e.g. remits vs. outputs
- 3) Reliable checks
- 4) Adaptability to new products and services demanded by end users
- 5) Develop a new product development process (Research and development)

A6

Promote active cooperation to develop common internal understanding and enhance harmonization and consistency among IAF ABs and IAF regions.

➤ Strategic Direction 3

Increase the relevance and sustainability of IAF through progressive and innovative approaches.

- a) Support developing economies to participate in IAF committees, Working Groups and Task Forces.
- b) Increase the use of technology to make IAF activities more efficient between meetings and reduce travel costs to attend meetings.
- c) Expand accreditation to new areas; create a think tank for new areas.
- d) Establish measures (e.g. knowledge transfer) to accommodate persons of new leadership (succession planning) for continued leadership and governance.
- e) Develop and enforce a handbook, induction training, etc. to orient and facilitate knowledge transfer to incoming committee chairs and members.
- f) Promote the IAF CertSearch database to improve the relevance and sustainability of the IAF MLA and eliminate fraudulent certificates.
- g) Improve efficiency of operations including internal processes e.g. guidelines regarding how to produce a document based on defined outputs, a document regarding the launch of new work item proposals; etc.
- h) Consider personnel resource models, including use of volunteers, sub-contractors and a head office (Secretary).
- i) Explore new revenue sources for IAF.
- j) Create a mechanism that ensures that IAF objectives are implemented at regional and individual AB member levels.

➤ Strategic Direction 4

Establishment of a single international organization for accreditation

This strategic direction is managed by the JEC and IAF/ILAC Steering Committee.





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