

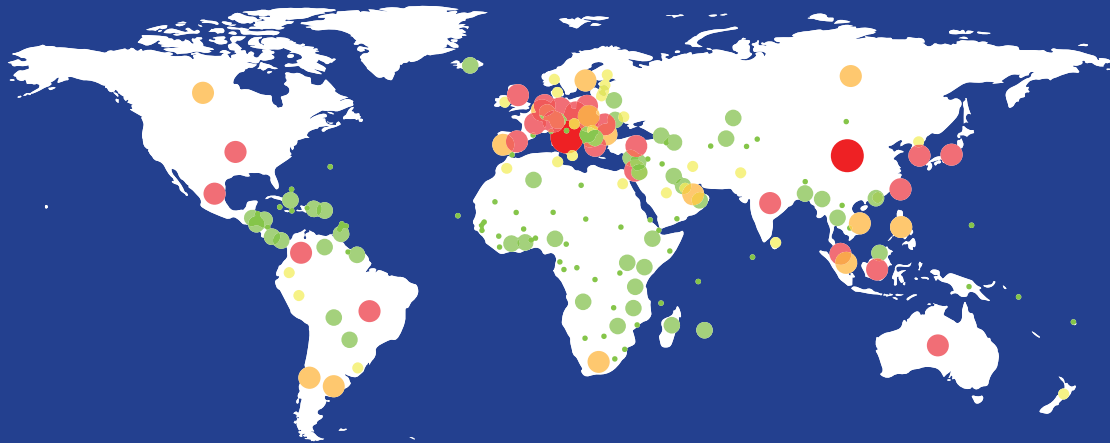
Introduction

IAF CertSearch

The Exclusive Global Database
for Accredited Certifications

1,650,000+

Accredited Certification Worldwide
193 Countries



LEGEND

- More than **100,000** Certificates
- **10,000 - 99,999** Certificates
- **5,000 - 9,999** Certificates
- **1,000 - 4,999** Certificates
- **1 - 999** Certificates

Introducing IAF CertSearch

The Exclusive Global Database for Accredited Certifications

IAF CertSearch will be promoted as the source of truth for the accredited network globally. For the first time it will be possible to:



- ✓ Validate individual accredited certifications from any economy in the world in real time;
- ✓ View a list of all valid Accredited Certification Bodies; and
- ✓ View a list of all IAF Accreditation Body members.

Timeline

- **21st June – 28th of June** - IAFCertSearch.org will send Certification Bodies an invitation email with a customized activation link to activate their account and upload their certification data. IAF CertSearch will send the invitation from the 21st if the Accreditation Bodies have uploaded the data on their Certification Bodies.
- **21st of June onwards** - Certification Bodies to inform and introduce the global database to their clients by forwarding on the IAF CertSearch Certified Entity Brochure.
- **21st of July Onwards** - Once Certification Bodies are active they can upload their certification data. Once certification data has been uploaded Certification Bodies can choose whether IAFCertSearch to send the certified entity invitation or export invitations and send directly.
- **1st July to 8th of July CB Webinars**
 1. Asia, Asia Pacific and Middle East : Date: Monday, 1st July 2019, (4pm Australian Eastern Standard Time)
 2. Europe: Date Tuesday, 2nd July 2019, (10am, United Kingdom, British Summer Time)
 3. Americas : Date Wednesday, 8th July 2019 (4pm, USA, New York, Eastern DayLight Time)

Public announcement – IAF plans to launch IAF CertSearch to the public on or before the IAF General Assembly 30 October 2019. Following the launch awareness and promotional campaigns will begin globally.

Actions required by Certification Bodies

1 Activation

Open the email from info@iafcertsearch.org, click on the link, and follow the prompts to activate your iafcertainsearch account.

2 Data Feed

Certification Bodies to upload certification data. Within the Data Management section of IAF CertSearch, Certification Bodies can choose from two manual options (file upload or single entry) or two automatic options (FTP or API). Whilst file upload is an efficient option to upload initial data, IAF CertSearch recommend the automatic options for future uploads as this will ensure there is minimal work required to manage data imports and that the data is kept up to date and accurate.

3 Communicate with Certified Entities

Send the “Certified Entity Brochure” introducing IAF CertSearch to Certified Entities in your network , explain that their certifications are searchable in the IAF CertSearch global database and that they can now activate their account in IAF CertSearch.

4 Send activation links to Certified Entities

Once certifications are searchable, Certification Bodies to send activation invitations to Certified Entities to activate their accounts in IAF CERTSEARCH. Certification Bodies will decide whether they send activation invitation to Certified Entities or IAF CertSearch to send or direct the Certified Entity to claim via IAF CertSearch.org

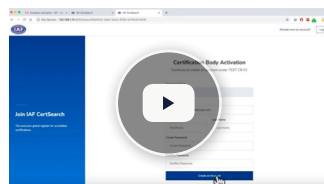
Supporting Videos

Introducing IAF CertSearch
(Stakeholders support)



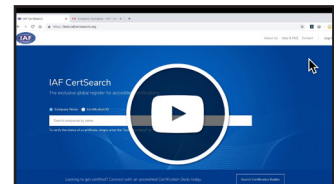
<https://www.youtube.com/watch?v=P2pEwXVrfUg>

User Guide
Activation Video



<https://www.youtube.com/watch?v=2V5yJKPPVGM&feature=youtu.be>

General
Demonstration Video

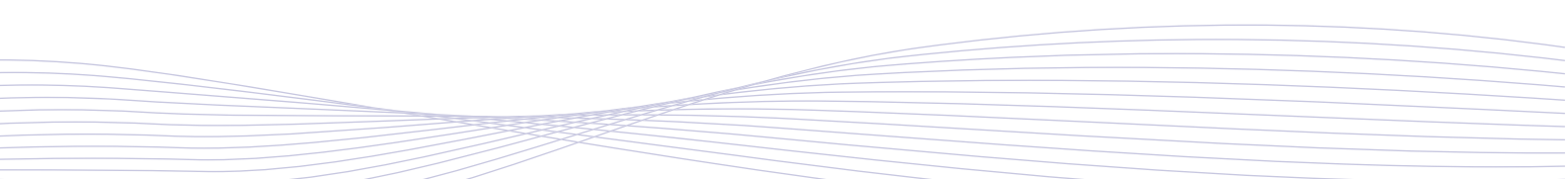


<https://youtu.be/8Fl-ND6c-3M4>

Data Security and Protection

Data protection and security is the cornerstone of IAF CertSearch. The security structure has been implemented to protect the interests of Accreditation Bodies, accredited Certification Bodies and Certified Entities.

✓ Users can only validate certificates of known entities.	✓ Users will “not” be able to generate, view or download “lists” of any kind.
✓ The user must know the company name or certificate ID to validate a certificate.	✓ No Certification Body can view the certifications of another Certification Body.
✓ Users are limited to 5 validations per day, users who activate an account are limited to 20 validations a day.	✓ Accreditation Bodies will not be able to view the certifications of another Accreditation Body’s Certification Bodies’ certifications.
✓ No data is sold.	✓ An Accreditation Body can only view certifications of their Certification Bodies where they have uploaded the certification data or have prior consent.
✓ User IPs are tracked to prevent misuse and blocked if breaches occur.	✓ Certification Bodies receive clear recognition on every client certification page, on the Certification Body list and on the Certification Body profile.



IAF CertSearch digital mark



The IAF CertSearch digital mark will only be available to organisations who hold active certifications in IAF CertSearch, Accredited Certification Bodies and Accreditation Bodies participating in IAF CertSearch. An IAF CertSearch mark is a digital mark which can be voluntarily placed on the websites of the Certified Entities, Certification Bodies and Accreditation Bodies and dynamically links to their profile in IAF CertSearch. If the status of the certificate, accreditation, or IAF membership changes then the mark will automatically disappear.

IAF CertSearch and its supporting technology will increase awareness, education, value and integrity of accredited certification. It will further differentiate accredited certification and highlight the benefits of accredited certification. This increased awareness and support from industry will drive stronger demand for accredited certification.

Support information

- a. Certification Body Guide
- b. Certification Body Brochure
- c. Certification Body Webinar Information
- d. Certified Entity Brochure
- e. GDPR Legitimate interest assessment